



# **BIOACTIVE LIPIDS** *IN CANCER, INFLAMMATION, AND RELATED DISEASES*

## **16<sup>TH</sup> INTERNATIONAL CONFERENCE**



**Oct. 20-23, 2019**  
**Hilton St. Petersburg Bayfront hotel**  
**St. Petersburg, Florida, USA**

### **Board of Directors**

Edward A. Dennis, PhD  
Kenneth V. Honn, PhD  
Lawrence J. Marnett, PhD  
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### **Office:**

Wayne State University  
Department of Pathology  
5101 Cass Avenue  
Chemistry Building, Rm. 431  
Detroit, Michigan, 48202

### **Sponsored by:**



### **Visit our website:**

[www.bioactivelipids.org](http://www.bioactivelipids.org)

Dear Colleague,

As members of the Sponsorship Committee in support of the Board of Directors of the Eicosanoid Research Foundation of the 16th International Conference on Bioactive Lipids in Cancer, Inflammation and Related Diseases, we are writing to solicit funding support for our next scientific conference. This meeting, which will take place in St. Petersburg, Florida at the Hilton Bayfront hotel from October 20-23, 2019 builds upon the series of past international conferences held in Detroit (1989), Berlin (1991), Georgetown (1993), Hong Kong (1995), La Jolla (1997), Boston (1999), Nashville (2001), Chicago (2003), San Francisco (2005), Montreal (2007), Cancun (2009), Seattle (2011), San Juan, Puerto Rico (2013), Budapest, Hungary (2015) and Puerto Vallarta, Mexico (2017).

The previous conferences have been immensely successful in highlighting data from research at the cutting edge of science on the role of lipid mediators in various physiological and pathological processes. The goal of this meeting series is to promote the exchange of ideas between diverse scientists from around the world who do not usually attend the same conferences but have a common interest in eicosanoids and other bioactive lipid mediators.


At the upcoming Puerto Vallarta meeting we are honored to have Professor Lewis C. Cantley, Cancer Center Director from the Weil Cornell Medical deliver the Keynote address. Other distinguished scientists and leaders in their respective fields have been invited to present lectures, with the remainder of the oral sessions being composed of speakers selected from submitted abstracts.

Our ability to continue hosting this highly successful 28-year meeting series is dependent on the generous support of sponsors, exhibitors, and advertisers. Given the current economic climate, sponsorship participation from your company would play a contributing role helping to host this first-rate conference on timely topics. In addition, this event is an excellent opportunity for institutions and businesses to showcase goodwill and/or effectively raise brand awareness and drive customer loyalty with products or services to hundreds of conference attendees.

For further conference details please visit our website at: [www.BioactiveLipids.org](http://www.BioactiveLipids.org). Please direct all inquiries regarding sponsorship, advertising or exhibitor questions to Caryn Volpe at [caryn@bioactivelipids.org](mailto:caryn@bioactivelipids.org).

Thank you very much for your support consideration of this international scientific conference.

Sincerely yours,



Kenneth V. Honn, PhD  
President, Eicosanoid Research Foundation

*The Executive and Organizing Committee*



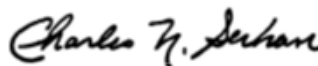
Kenneth V. Honn, PhD  
President, Eicosanoid Research Foundation  
Distinguished Professor of Pathology, Oncology  
and Chemistry  
Director, Bioactive Lipids Research Program  
Wayne State University



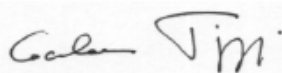
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Distinguished Professor of Chemistry, Biochemistry  
and Pharmacology  
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Professor of Biochemistry & Molecular Pharmacology  
Harvard Medical School



Gabor J. Tigyi, MD, PhD  
Harriet Van Vleet Professor  
Chair of Physiology  
The University of Tennessee Health Science  
Center Memphis

## SCIENTIFIC CONFERENCE

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### **Mission Statement of Eicosanoid Research Foundation**

The main purpose of the Eicosanoid Research Foundation (ERF) is to sponsor the International Conference on Bioactive Lipids in Cancer, Inflammation and Related Diseases. The conference mission is to provide a forum for the dissemination of the latest scientific information on bioactive lipids and mediators in health and disease as it relates to cancer, inflammation, and inflammation associated diseases such as cardiovascular, diabetes, psoriasis, and Alzheimer's, nephrology, arthritis and dermatology.

The Eicosanoid Research Foundation is a non-profit organization funded from biotech, pharmaceutical and government sponsorship, foundation grants, conference exhibitors, advertisers, and registration fees from conference attendees. All funds raised are allocated to the promotion of this conference. The ERF does not sponsor research; it is entirely devoted to providing a forum in which to discuss scientific advances in lipid research.

### **Bioactive Lipids Conference Objectives & Activities**

The objective of this ongoing 28 year meeting series is to hold biennial conferences highlighting data from research at the cutting edge of science on the role of lipid mediators in various physiological and pathological processes. During these conferences, new drugs and medications are discussed, data on clinical trials is examined, and scientists interact to enhance their collaborative efforts. The goal of this meeting series is to promote the exchange of ideas between scientists of diverse backgrounds from around the world.

The scientific program includes presentations by leading experts in their respective fields. Invited speakers provide approximately 50% of the lectures with the remaining lectures chosen from submitted abstracts. In addition, there are typically 85 -125 poster presentations at this conference.

The conference will recognize preeminent researchers with the Lifetime Achievement Award, the Outstanding Achievement Award, the Eicosanoid Research Foundation "Young Investigator Awards" (to encourage young scientists, three awards will be presented for best abstracts on Cancer, Inflammation and Structure-Function) and the Santosh Nigam Memorial "Outstanding Young Scientist Award".

### **Conference Scientific Program Information**

This is the premier conference concerned with the involvement of prostaglandins and other bioactive lipid mediators in tumor regulation, novel small molecule-based chemoprevention and in inflammation associated with the cancer and other diseases. Held biennially since 1989, this international conference has been hosted in the United States, Canada, the Caribbean, Europe and Asia represented by scientists from over 32 various countries with meeting attendance of 300 – 325 participants per conference.

The conference contains state of the art science for this scientific research area and is frequently used as a forum by leading scientists in this field to present critical discoveries for the first time. In addition, several Nobel scientists have participated in this meeting and presented their findings. The topics for the lectures and posters range from the most fundamental basic mechanistic study

to clinical findings on the use of drugs (enzyme inhibitors or receptor antagonists) in inflammatory diseases and cancer prevention. Additionally, the organizers have previously invited leading scientists in the field to presented lectures on emerging topics and as well as from adjacent fields that are related to bioactive lipid research. The conference also presents a Lifetime Achievement Award for extraordinary discoveries and exceptional contributions in the field to foremost scientists. Past awardees include Bengt Samuelsson, Charles Dinarello, John Oates, K. Frank Austen, Raphael Mechoulam, Shuh Narumiya, and Charles Serhan. The honoree for the 2019 ERF Lifetime Achievement Award will be announced in the Fall of 2019.

### **Relevance and accessibility to international scientists**

This conference series addresses the mission of government health organizations and many pharmaceutical companies in several ways: Lipids are important signaling molecules required for the function of all organs and systems in mammalian physiology. Also, they are implicated in all pathophysiological processes, including cancer, infection, and inflammation associated diseases such as cardiovascular, diabetes, psoriasis, and Alzheimer's, nephrology, arthritis and dermatology. Thus, increasing the understanding of the unique roles that lipids play in disease directly addresses the mission of reducing the burden of human illness and dysfunction from environmental exposures (e.g. infection, toxins, etc.).

Research presented at the conference also addresses the molecular and genetic basis of environmentally-related disorders, highlighting the most recent technological advances. Clinical studies are also well represented, including the translation of laboratory findings into practical human therapies. The conference is organized with plenary, invited speakers and speakers selected from submitted abstracts. This design gives young scientists and in particular post-doctoral fellows the opportunity to present their results at an International Conference. The remaining abstracts are then selected for poster presentations. The conference also recognizes post-doctoral fellows by a number of Young Investigator awards. Thus post-doctoral fellows will have a rare chance to attend this conference and presented their findings.

## SPONSORSHIP

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### **Audience**

This conference will bring together a diverse background of disciplines and interests. We expect that the meeting will attract up to 325 representatives from academia, industry and government, U.S., European and other foreign scientists, senior researchers, early-career investigators, and students.

### **Why Sponsor?**

As a sponsor of this conference you will have exclusive access to senior scientists from academia, industry, and government agencies in search of the latest advancements and information within the lipids field.

*Sponsorship benefits include:*

- Extensive visibility to a highly-targeted, expert audience via the conference's promotional campaign, on-site exposure during the Puerto Vallarta meeting, press and media coverage, and post-symposium information dissemination
- Unique one-on-one networking opportunities during the Puerto Vallarta meeting
- Increasing your brand's value by affiliating with this unique, premier educational and public health conference through high visibility positioning
- Recognition as a sponsor/supporter on all conference marketing materials
- Complimentary passes to the symposium (based on level of support)

## SPONSORSHIP OPPORTUNITIES & BRAND VISIBILITY

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### DIAMOND SPONSOR

**\$25,000**

- Prominent recognition of company name/logo as a Principal sponsor on conference website
- Logo displayed as a Principal sponsor in the abstract book and on the projection screen during lecture breaks
- Complimentary exhibitor table in high-traffic area
- Option to host working lunch
- Includes one full page color advertisement in the abstract book
- Includes unlimited promotional literature inserts into registration packet
- Signage listing as sponsor of gala dinner, opening reception and refreshment breaks
- Access to conference attendee mailing & email lists
- Logo displayed as sponsor of keynote & plenary speaker travel
- Includes three complimentary attendee registrations

### PLATINUM SPONSOR

**\$20,000**

- Prominent recognition of company name/logo as a Principal sponsor on conference website
- Logo displayed as a Principal sponsor in the abstract book and on the projection screen during lecture breaks
- Complimentary exhibitor table in high-traffic area
- Option to host working lunch
- Includes one full page color advertisement in the abstract book
- Includes one page promotional literature insert into registration packet
- Signage listing as sponsor of gala dinner, opening reception and refreshment breaks
- Access to conference attendee mailing & email lists
- Includes three complimentary attendee registrations

### GOLD SPONSOR

**\$10,000 - \$19,999**

- Prominent recognition of company name/logo as a Major sponsor on conference website
- Logo displayed as a Major sponsor on the projection screen during lecture breaks
- Includes 1/2 page black & white advertisement in the abstract book
- 50% discount on exhibitor table in a high-traffic
- Includes one page promotional literature insert into registration pad-folio
- Signage listing as sponsor of gala dinner, opening reception and refreshment breaks
- Access to conference attendee mailing list
- Includes two complimentary attendee registration

### SILVER SPONSOR

**\$5,000 - \$9,999**

- Logo & company name displayed on conference website
- Logo displayed as a Contributor on the projection screen during the lecture breaks
- Logo displayed as a sponsor in abstract book
- Signage listing as sponsor of gala dinner
- Access to conference attendee mailing & email lists
- Includes one complimentary attendee registration

**BRONZE SPONSOR****\$1,000 - \$4,999**

- Logo & company name displayed on conference website
- Logo displayed as a Contributor on the projection screen during the lecture breaks
- Logo displayed as a sponsor in abstract book
- Signage listing as sponsor of gala dinner

**TRAVEL SCHOLARSHIPS****Starting at \$2,500**

**Give multiple students, fellows, and early-career investigators the opportunity to attend and present their research at this symposium.** Your contribution will help defray travel costs for the next generation of scientists and investigators, and foster their ability to form valuable professional networks amongst themselves and with more senior investigators. Awardees will be acknowledged on the conference website, on all meeting marketing materials and the onsite program as "(Sponsor's Name) Fellows."

**ADVERTISING & EXHIBITOR OPPORTUNITIES**

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**EXHIBITOR****\$3,000**

- One booth area, includes a 6 foot draped table with two chairs in high-traffic, high-visibility areas near the coffee breaks, reception and social areas.
- Showcase new & existing product lines. Positioned for maximum attendee traffic
- Brand visibility with logo displayed as an exhibitor on lecture room projection screen
- Logo & company name listed on the conference website as an exhibitor
- Participation in "Meet the Exhibitors" cocktail gathering held in the exhibitor booth area
- Exhibitors have access to conference the attendee mailing & email lists
- Includes two complimentary attendee registrations

**ADVERTISING - Abstract Book****\$1,500**

- 350 abstract books printed
- The abstract book is distributed to all conference attendees & will be constantly referred to throughout the conference.
- An excellent opportunity for a company to effectively present information about their products & services to their target audience.
- Full page color insert ad's – 8 1/2 x 11
- Logo & company name will be listed on the conference website as an advertiser
- Logo & company name will be displayed as an advertiser on lecture room projection screen
- Advertisers will have access to the conference attendee mailing & email lists

**SUPPORT COMMITMENT AGREEMENT AND BILLING INFORMATION:**

I/We agree to the below financial participation in support of -- *The International Conference on Bioactive Lipids in Cancer, Inflammation and Related Diseases*

Print Name & Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email (required): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Organization Website: \_\_\_\_\_

**Please Mark and "X" next to your sponsorship level of interest:**

**Sponsorship:**

- Diamond (\$25,000)
- Platinum (\$20,000)
- Gold (\$10,000 - \$19,999)
- Silver (\$5,000 - \$9,999)
- Bronze (\$1,000 - \$4,999)

**Exhibitor:**

- One exhibitor booth space - \$3,000

**Sponsorship Level Donation Amount:**     \$ \_\_\_\_\_

**Advertiser Interest:**

- One full page color (8 1/2" x 11") insert within the conference abstract book (\$1,500)

**Payment Options:**

- Check enclosed (Made payable to: ***Eicosanoid Research Foundation*** and mailed to above address)
- Credit Card payment (list details in below box)
- Invoice us
- Send Wire Transfer Instructions

Name on credit card: \_\_\_\_\_

Billing address for card: \_\_\_\_\_

Credit Card number: \_\_\_\_\_

Expiration: \_\_\_\_\_

Three digit security # of the back of card: \_\_\_\_\_

***Please email the completed form to Caryn Volpe – [caryn@bioactivelipids.org](mailto:caryn@bioactivelipids.org)***